



TUC Background Statements

Below are a few options for TUC background statements, depending what you may be using it for (grant applications, letters, fundraising asks).

For Grant Applications:

1. Trout Unlimited Canada is science-based, national, charitable conservation organization. We were founded in 1972 in response to challenges to freshwater fisheries. Our focus on volunteer driven, science based resource conservation and commitment to hands-on activities continues to grow. Our mission is *“to conserve, protect and restore Canada's freshwater ecosystems and their coldwater resources for current and future generations”*. Our programs have a watershed focus and are implemented directly by staff and through engagement of our local chapters, volunteers, and partners. Our programs and projects focus on assessment, monitoring and restoration work on freshwater systems, ensuring healthy water quality and quantity, healthy habitats and healthy freshwater fish communities.
2. Trout Unlimited Canada (TUC) is a national, charitable conservation organization. We are a volunteer-driven, science-based organization with over 10,000 supporters across Canada. TUC's Western Office is in Calgary, Alberta and the Eastern office is located in Guelph, Ontario. The full-time staff administers the day-to day activities of the organization, and provides professional and scientific support to its volunteer-driven chapters across the country. The mandate of the organization is *“to conserve, protect and restore Canada's freshwater ecosystems and their coldwater resources for current and future generations.”* Our chapters and volunteers are action-oriented and are involved in conservation education, stream rehabilitation, habitat restoration and habitat protection across Canada. We develop projects and programs that focus on the relationship between land, water, shorelines, river valleys and the communities that live near these natural features.

Fundraising:

Canada's future depends on the availability of clean water for drinking, food production, a strong economy and healthy wild spaces. This valuable resource is under threat. Trout Unlimited Canada is the only national organization fighting to protect this resource, and working to physically restore Canada's water for you.

Letters:

Trout Unlimited Canada (TUC) is a national conservation charity that is science-based and volunteer-driven. Partners and volunteers are the core to the numerous successful river restoration projects we implement every year. Our work protects and enhances water quality, water flow, and community health. TUC is proud of the critical role our organization has played in the protection of Canada's natural resources for over 40 years.

Tagline:

“The voice for Canada's water”